



**For Immediate Release**

**Press Release**

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**SUPERSAVINGS.COM WILL INTRODUCE  
THE NEW MASCOT TO THE COMMUNITY!**

Jenison, Michigan, July 25, 2013 -- Supersavings.com, an online business directory is Super excited to unveil their new mascot at The Jenison Street Dance, August 17, 2013. The mascot represents fun and happy savings! We are excited to introduce our SuperSavings.com mascot at local events.

Please stay connected to SuperSavings' [Facebook page](#) for fun photos of the new mascot.

**About SuperSavings.com**

These robust online business directories bring business brand recognition through local online advertising opportunities. Consumers can find fantastic coupons from businesses in their communities.

With the growing popularity of coupon website, SuperSavings.com has to offer more! The website allows consumers to view local business profiles and coupons within a variety of categories ranging from golf, dining and restraints, automotive, shopping, lawn care, travel, sports, health and beauty and so much more.

Advertisers get full control by accessing a custom dashboard where they have the ability to change their offers and coupons at any time. The Super Traffic Statistic feature allows advertisers to easily track and measure website traffic to their profile and coupons.

SuperSavings.com has made it as simple as 1, 2, 3 to easily and cost effectively advertise and manage local business profiles and coupons.

Visit [www.supersavings.com](http://www.supersavings.com)

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